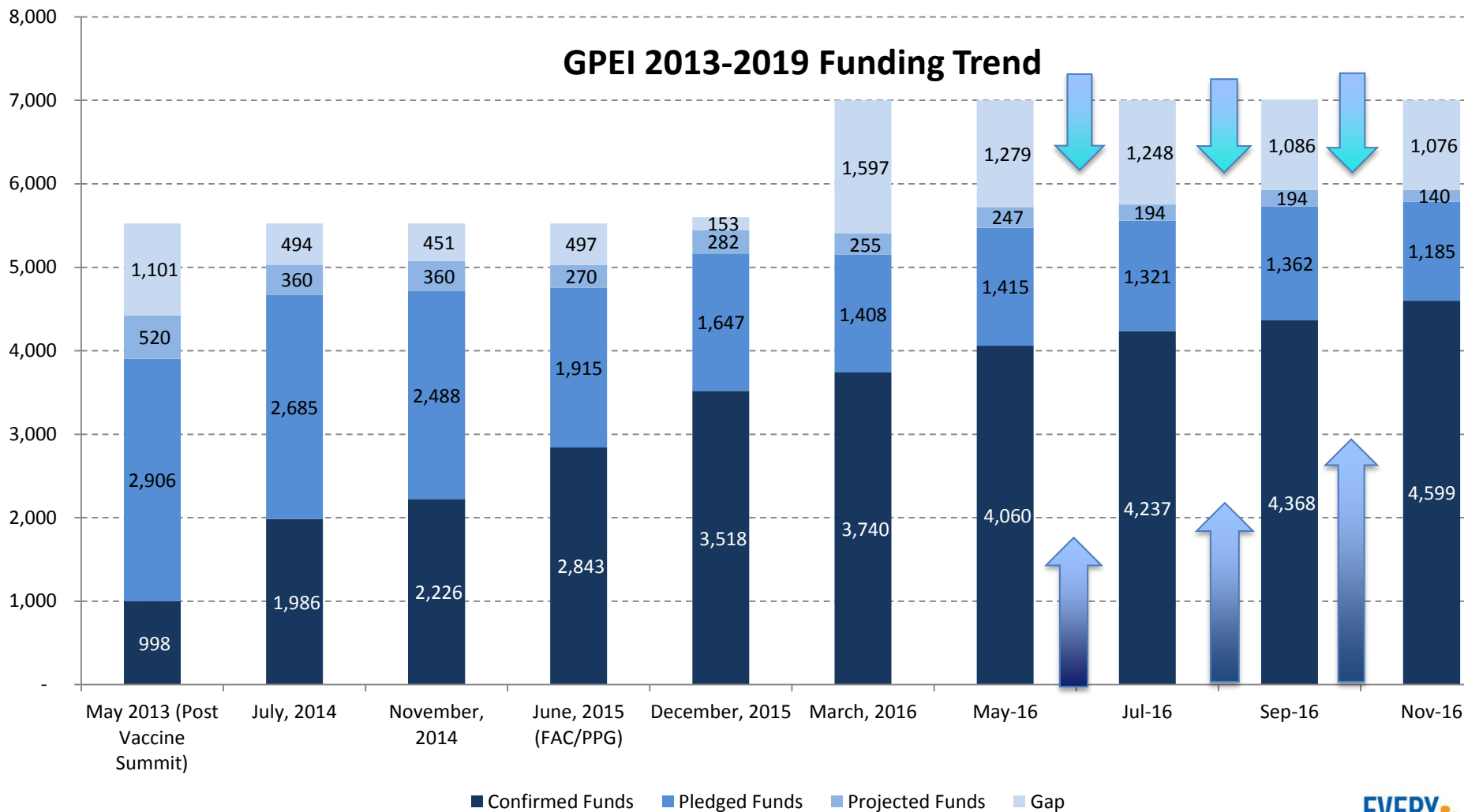


Polio Partners Group PACT Update 5 December 2016, Geneva

Key developments since last PPG in June

- Resource mobilization trend progressing
 - New donors, public and private, have joined GPEI
 - No cash gap for 2016
 - No cash gap for first half of 2017
 - Overall funding needs essentially met until Q3 2017
- Nigeria outbreak and Lake Chad
 - Communications and donor relations response
 - Technical briefing to donors
 - Overall supportive media response
- High profile 100th anniversary of New York City polio outbreak event
- High profile World Polio Day
- Continuation of donor meetings and visits
- Planning on 2017 pledging moments started

Resource mobilization trend



Funding progress since June

- \$539 million of funding has been confirmed
 - Including contributions from endemic countries
- Reduction of more than \$200 million in the funding gap, from \$ 1.3 billion to \$ 1.1 billion
- New bilateral and private sector donors have joined:
 - Three new bilateral donors and new donations from High Net Worth Individuals

Update on Cash Forecast

- Q1-Q2 2017 cash requirements are met by contributions
- Cash requirements for Q3-Q4 require additional contributions as part of the additional US\$ 1.5 billion budget
- Long-term need for \$1.1 billion on the overall \$7 billion requirement
- Financial Resource Requirements publication in January

GPEI Resource Mobilization Strategy and strategic objectives

- Secure and monetize pledges + projected funds
- Reach the new fundraising target of **\$1.5 billion**
- Identify “Donor Champions” to engage and use existing international conferences or major events, including the PPG, to generate additional pledges

Development on key priorities since June

- ✓ Complete first round of donor visits
 - ✓ Japan, Canada, Australia, UK, Korea, Germany, EU, Italy
- ✓ Second round
 - ✓ Norway, Germany, EU, Canada, UK
- ✓ Investment case disseminated to reach large number of donors with GPEI ask:
 - ✓ Now using mostly executive summary given Nigeria development
 - ✓ Update in 2017
- ✓ Accelerate outreach to other/new markets
 - ✓ IsDB, Italy, Korea & other markets such as Malta
 - ✓ Outreach to private sector donors through UNICEF national committees in Canada, US, Korea, and Hong Kong
 - ✓ France in December
- ✓ Third round
 - Germany in January
 - Australia possibly in February

Development on key priorities and actions since June

- ✓ Regular engagement with donors :
 - ✓ FAC, Technical briefing on Nigeria, WHO Member State briefing
 - Additional donor consultations

- ✓ Put in place a framework for champion/influencer engagement
 - Pledging moment planning has started

- ✓ Pro-active engagement to mainstream polio in external events/global discussions & catalyze pledging:
 - ✓ Polio back in G7 Summit Communiqué, Kobe Communiqué of G7 Health Ministers Meeting, integrated in CHOGM & OIC
 - ✓ Initiated G 20 engagement, continued G7 engagement
 - ✓ Confirmed need for pledging moment
 - Continued engagement with partners and donors to increase advocacy to mainstream polio in most relevant global discussions

Pledging Moments

- Thanks to donors for committing pledges at the 2013 Vaccine Summit and beyond
- GPEI now needs new pledges in the first half of 2017 to make sure we have enough resources to deliver our plan and budget as of Q3 2017
- Put forward and organize two types of galvanizing moments to present to our donors and partners as an opportunity to pledge financial support to GPEI
- Reviewed and analysed numerous possibilities
- Proposing one event in April with another event in June

Proposal

**World Bank Spring Meetings
Washington D.C.
21-23 April**

**Rotary International Convention
Atlanta
10-14 June**

Timing is good for most donors as high level government delegations attend the Spring Meetings

It precedes World Immunization Week

Budget and FRR will be ready

Endemic country government representatives could easily participate

Rotary is a GPEI spearheading partner and lead of civil society engagement. Polio a key focus of the event; 30,000+ global participants

Opportunity to highlight effective public/private partnership

Atlanta also home of spearheading partner CDC

Opportunities for direct and virtual announcement (video/social)

Precedents for announcements: 2014 RICON (Australia) 2009 Rotary International Assembly (BMGF, UK, Germany); 2008 (Canada)

Innovation

- UNICEF and Rotary have each developed virtual reality videos
- Videos are used mostly for advocacy
- Also generate interest in financial support
- Partners will be using this at country level with individuals
- After the presentation, during the lunch break, we would like to invite you to view our two videos

Thank you